

Message Text

UNCLASSIFIED

PAGE 01 MUNICH 01292 021551Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----021922Z 095155 /43

R 021530Z MAY 77
FM AMCONSUL MUNICH
TO USDOC WASHDC
INFO SECSTATE WASHDC 8440
AMEMBASSY BONN
AMEMBASSY BERN
AMEMBASSY VIENNA
USMISSION USBERLIN
AMCONSUL BREMEN
AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL STUTTGART
AMCONSUL ZURICH

UNCLAS MUNICH 1292

E.O. 11652: N/A
TAGS: BEXP, GW, AU, SZ
SUBJ: FOREIGN BUYERS PROGRAM: NATIONAL SPORTING GOODS SHOW,
HOUSTON

REF: (A) USDOC 07900; (B) MUNICH 1194

1. MUNICH ANTICIPATES AN INITIAL MAILING AT END OF MAY TO
PROSPECTIVE VISITORS. IT WILL REACH NOT LESS THAN 4,000.
HOWEVER, MULTILANGUAGE BROCHURES NOT RPT NOT REQUIRED FOR THIS
EFFORT.

2. WE PROPOSE USE MULTILANGUAGE BROCHURES FOR SECONDARY MAILING
TO BE MADE ON/ABOUT OCTOBER 3, 1977. WILL NEED 2200 BROCHURES
FOR THIS EFFORT. THIS WILL BE MAILING TO ALL RESPONDENTS TO
FIRST MAILING PLUS SELECTEES FROM THAT MAILING FOR SECOND
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EFFORT. LEADS DEVELOPED IN PERSONAL CALL CAMPAIGNS, ETC., WILL
ALSO BE REACHED AT THIS TIME.

3. ALL ADDRESSEES WILL RECEIVE MONTHLY STATUS REPORT FROM
MUNICH ON THIS SHOW, ON OR ABOUT FIRST OF EACH MONTH.
BETTS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 02-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MUNICH01292
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770153-0599
Format: TEL
From: MUNICH
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t197705104/aaaadlxz.tel
Line Count: 61
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f63de287-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 MUNICH 1194
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 14-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2331941
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYERS PROGRAM: NATIONAL SPORTING GOODS SHOW, HOUSTON
TAGS: BEXP, GE, AU, SZ
To: COM
Type: TE
vdkgvwkey: odbcr://SAS/SAS.dbo.SAS_Docs/f63de287-c288-dd11-92da-001cc4696bcc
Review Markings:
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